

ASK THE EXPERTS



LENA DEETER knows the answers to everything forwards and backwards.

Dear Lena, how are we going to protect our privacy from these Google Glass people? If it's anything like cell phones, they're going to be everywhere.

Dear reader, if the usual pattern repeats, the \$1,500 price will drop as soon as the suckers pony it up, and only then will we have true saturation as thousands more stand in line for the opportunity to feel superior to the next guy by virtue of geeky eyewear. But try not to worry. Half of the wearers will walk into traffic and exit swiftly from the gene pool. The other half will sit on them.

Dear Lena, is it okay to rip them off the face of the Google Glass wearer and just smash them? I don't have much self control, and I'm not sure I can help myself.

Dear reader, go right ahead. You'll lose the criminal court case, but the book deals will flood your mailbox and make you rich.

Dear Lena, is there still time to get in the America's Cup? My kids' wading pool is pretty sturdy and I'm pretty handy with a paddle.

Dear reader, it's wide open. Don't believe anything you read about deadlines and qualifying races. They'll welcome you with open arms and probably give you a boat. Of course, you might have to let Larry Ellison drive it.

Dear Lena, I didn't realize that ice cream was such a community menace. How can I help combat the scourge of ice cream stores spiraling out of control and conspiring against our community's economic health?

Dear reader, organize with your neighbors. T-shirts that say "Beware the Cone" help start conversations and make other local residents realize that the potentially dangerous proliferation of ice cream stores is a serious matter no matter how funny it seems to everybody else.

Ask Lena about deep matters of serious concern at cdenney@igc.org.

Free Weight Loss App!

Radical New Approach to Weight Loss Through Your Very Own Gadget!

by Will Toodye



WEIGHT LOSS, THE ETERNAL GOAL of everybody who spends a lot of time with video games, fast food, and gadgets of all kinds, now has an app of its own.

Finally! A great weight-loss app program which is completely free! Wouldn't you like to ditch about ten or twenty or maybe thirty pounds? Well, now you can with these simple steps!

1. Press the app that says "throw away your cell phone" and then do it.

Analysis: Hiking around town trying to find the few remaining pay phones will guarantee several miles of walking in your every day schedule, improving your posture, muscle tone, respiratory function, and peeling off pounds. As an added bonus, you'll reduce your likelihood of getting creamed while crossing the street or mauled by annoyed BART passengers trying to read.

2. Pull your arm back and really heave your phone a long, long way.

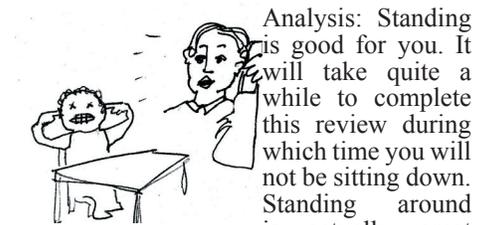
Analysis: This technique guarantees that you won't cheat and just tuck it away for a couple of hours. Even if you change your mind because you never do find a pay phone, it probably won't survive impact on the pavement, or it will lodge so deeply in the neighbor's ivy that by the time somebody finds it the whole world will have moved on to some other technology and you'll be embarrassed to use it in public.



IF THIS IS YOU on the BART train, the bus, in the market, at the movies, walking down the street and everywhere else, then consider that you're starting to look like good target practice to all the rest of us who are armed.

which you should be anyway.

3. Stand there for a while and review the last 500 phone calls you made in your mind, especially the ones you made while in the market, on public transit, in a restaurant, or loudly in the movie line.



Analysis: Standing is good for you. It will take quite a while to complete this review during which time you will not be sitting down. Standing around is actually great low-impact exercise, and coupled with the above throwing exercise you will start to notice positive changes in your overall posture. You will also begin to notice that the majority of your phone calls are, shall we say, "non-essential", and although entertaining to you and your party, they are probably reducing involuntary listeners to tears if not fantasies of violence.

4. Take a few deep breaths, and notice that you are not alone.

Analysis: Most of the people around you will still be yakking away on their cell phones or hunched over while peering deeply into their gadgets, but a few people nearby will be both gadget-free and adventurous enough to acknowledge your presence in public. These people are not dangerous, so keep breathing. They will probably wish you a pleasant day and go on about their business, which is good.

5. Walk around and do stuff.

Analysis: Without the encumbrance of the cell phones, smart phones, iPads, Nooks, and all the other gadgets you will find yourself walking at an enhanced pace, able to walk farther while swinging your arms and possibly climbing a hill or a tree along the way. Eventually you will find yourself 10-30 pounds lighter seemingly effortlessly. You're welcome!

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Grandma Joins, Destroys Facebook

“Cool” Factor in Peril as
Octogenarians Trade
Photos of Grandkids

by Bower Zufflours

It wasn't the avalanche of banana slicers, cat videos, or meme themes. It was Grandma.

“It used to be cool,” said Tuka Cookie, a twelve-year-old student at Jackson Junior High, as she waded through seemingly endless posts, photos, and “friend” requests.

“Now it's like homework or something. I can't keep up, I don't know who these people are, and I don't want to see what they baked for the fundraiser or wore to the prom.”

“It's a lot of work,” agreed Logan Oon, a High School student, as he scrolled through posts filled with phrase abbreviations and exotic punctuation. “I used to want to have lots of Facebook ‘friends’ but it was stupid. I don't know these people and I don't really care what their cat is doing.”



THIS GRANDMA ADMITS she doesn't care if trading vacation photos imperils a billion dollar enterprise as long as she has fun.



THIS GRANDMA LOOKS INNOCENT but she represents a bigger threat to Facebook than a sea of cool apps and rival social network programs just by making Facebook so uncool.

“I used to love to get ‘liked’,” said Lauren Standards, lacing up her shoes at a soccer game. “But I can't read all this and get to practice on time. You'd have to hire a publicist or be retired to handle the workload.” Experts agree that grandma is the perfect candidate for a Facebook facelift. 61% of Facebook users are drifting away from the online site overwhelmed by the sheer volume of drama, gossip, and trivia.

“Grandmas are not easily bored, unlike teenagers,” noted online media relations expert Imon Line. “Celebrities do have publicists and assistants to handle the overflow, of course, but grandmas tend to have a lot of time in their days and are more patient with trivia.”

Grandmas could shore up the potential loss of “cool” customers with their demographic bulk alone, point out media mavens, keeping ad revenue pouring in; \$5.1 billion in 2012, \$3.7 billion a year earlier.

“We welcome grandma,” stammered Zuckerberg. “We just hope she keeps a really low profile.”

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AMERICA'S CUP RACE MANAGERS Iain Murray and Stephen Barclay confer about ways to make the America's Cup boat race safe and fun and not a disaster.

Slow Motion America's Cup Proposed

by Spencer Dadsbux

America's Cup Regatta Director Iain Murray resigned himself to a boat race where safety, rather than speed is primary.

“People like slow motion,” he stated. “It really plays well in sports. I'm just not sure we can sell the whole race being in slow motion.”

Thirty-seven recommendations were issued recently in an attempt to address the death of Artemis crewman, Andrew “Bart” Simpson, 36, who was killed May 9 when the team's catamaran capsized and trapped him underwater.

The boat race managers agreed, in the literal wake of the disaster, that modifications were needed.

“Slow motion is under consideration,” admitted Iain Murray, while Stephen Barclay nodded in agreement. “Also making the sailors dress like pirates, using vintage boats, surfboards, anything, really.”

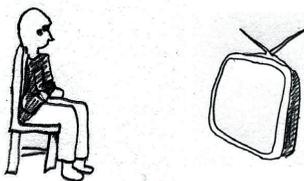
“We're desperate,” added Barclay. “If anyone else drops out we're all taking our noodles and going home.”

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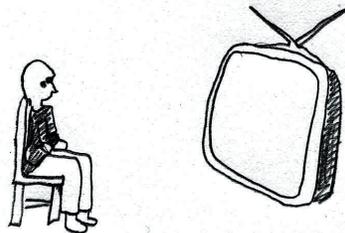
We Can't Draw Comics

by Franz Toast

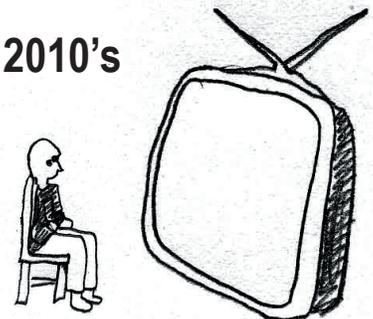
1950's



1980's



2010's



It's called *progress!*

People need to recognize that we're really making a lot of progress over the years and just stop whining all the time.

There are a lot of more channels to watch. It's not our fault if you can't afford the stuff on all the commercials

At least your tv is bigger so that now you can see all the stuff you should buy if you wanted to help the economy, you wanker.

The Ice Cream War Begins

by Bailey Frecipes

Two Telegraph Avenue business owners wrestled at a recent Berkeley City Council meeting over an issue bigger than crime, housing, healthcare, or shade-grown coffee: ice cream.

Not ice cream specifically. The appeal of an approved permit for a take-out ice-cream window on Telegraph Avenue would, according to a rival ice cream business co-owned by Gus Shamieh, “encourage cars to park in the red zone or double-park on Channing Way and these cars will hinder vehicular traffic, increase the likelihood of accidents, block the bicycle lane and emergency vehicles access.”

“Ice cream causes crime,” affirmed a Berkeley police officer in attendance at the contentious hearing. “There are no casualties yet, but an ice cream-related homicide could happen any day now.”

“It’s true,” noted one local resident. “When I think about ice cream I just want to park in red zones and congest traffic every which way. I try not to think about it.”

Shamieh’s appeal also claimed that ice cream was uniquely capable of wrecking local businesses, saying “potential saturation of dessert products does not encourage the survival of small, locally owned businesses, but rather could hurt and possibly eliminate them.”

“Ice cream is a dirty game,” affirmed one council observer. “It’s refreshing to see someone stop blaming homeless people for economic issues and target the real culprit: fresh, natural, farm-to-scoop organic ice cream that is so tasty people forget to buy records and shoes. If the Berkeley City Council doesn’t stop it, who will?”

“These are the people who stood up to the Marines,” nodded another council watcher. “They know that ice cream doesn’t fit into



THE PERILS OF SUBVERSIVE VEGETABLES are nothing compared to the struggle to protect the community from an insidious overflow of ice cream threatening public safety.

the culture of our community.”

The council voted 8-1 to bring back the item for a public hearing later this year, clearly unsatisfied with the two hours they had already spent on the matter.

“Never let it be said that we didn’t take

the time to address ice cream,” stated Councilman Gordon Wozniak. “We need time to read the Surgeon General’s report on the issue to make sure that next time we are thoroughly prepared.”

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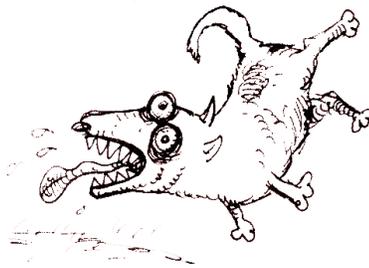


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