

All hail the...

...the shopping issue ...



# Hepper Spray Times

November 2010



It's gravimetric...it's free...if you can find it

"...your ships are not well manned..."\*

Vol. XII No. 11

## Elite lining up to go after America's Cup, Homeless Begin Dressing Like Yachts

*"It's just schtick," says one homeless guy. "We can do this."*

by John DeParty

Rich people are quickly lining up to snare some completely accidental profits off the possibility of San Francisco hosting the next America's Cup, surprising many who constantly read about the insurmountable and insoluble problems of having so many poor people around that one actually has to see them on the street.

Supervisor Chris Daly predictably rained on the parade by stating that the \$270 million being raised to sponsor the America's Cup bid would be better spent on housing the poor, causing laughter citywide.

"The poor love boats," huffed discount stock brokerage magnate Charles Schwab, a member of the organizing committee. "They may not get a front row seat for the World Cup events, but we'll make sure updates on the race get circulated through their holding cells."

"We plan to engage the poor and homeless as much as possible," stated



**THERE'S NO REASON AT ALL that homeless people can't crew the yachts and at least serve as ballast in exciting moments like this one.**



**PICTURE A SHOPPING CART with a mighty sail on top and you have an idea what enterprising street people will begin to adopt as attire during the upcoming bid for some big yacht race only millionaires can be in.**

political donor Mark Buell, another organizing committee member. "We need their cooperation if we want to make sure no World Cup event attendee gets spare-changed; rich people have such trouble with moments like that."

One San Francisco resident pushing a shopping cart through the Mission expressed interest in the event.

"I plan to dress like a boat, if I can pull it together," he stated. "If I put a 'need corporate sponsorship' sign at the top of the shopping cart mast, I might get some help."

City officials denied that there is the potential for real estate speculation during the planning stages which only benefit large property owners, and that focus on the World Cup bid displaces planning for the majority of San Franciscans, who don't own yachts.

"They could own yachts too someday," responded one official. "When they do, we'll have a whole new, sparkling waterfront for them to enjoy."

\* \* \* \* \*

## New App Does Your Voting For You

by Linda Near

The latest innovation in iPhone technology is proving wildly popular with the generation hooked on gadgets.

"iVote", the application that does your voting for you, is considered just another time-saving device by sophisticated iPhone users.

"I got so tired of trying to figure it out," said one iVote user rocking to her iPod. "First you see one commercial, then you see another one, and it's like, wait, what about the first one?"

"This way we don't have to think about it," said another iVote app enthusiast. "The election is confusing. This way I know I voted, and I feel like a good citizen but I don't have to read."

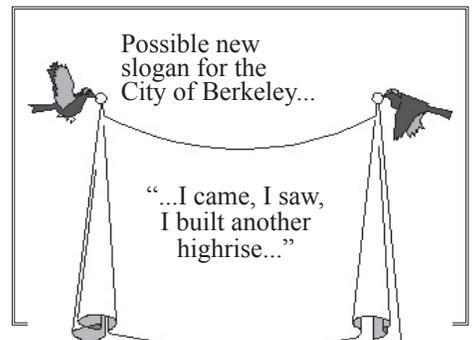
Political experts agreed that the algorithm used by websites like Amazon.com to predict customers' choices in books and music was usually accurate.

"People are fairly politically predictable," conceded one political consultant. "I would suggest the accuracy of iVote selections on behalf of a customer are up around 99%."

iVote creators acknowledge that the application might select inaccurately for less predictable voters, but point out that those voters would be unlikely to use the iVote application, which has a "check vote" screen available enabling voters to check their app's selections.

"Almost nobody checks," stated one iVote app designer. "They just want it over so they can watch the movie."

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## ASK THE EXPERTS



LENA DEETER knows the answers to everything forwards and backwards.

**Dear Lena, I keep getting my election yard signs stolen. I'm sick of this immaturity. Do people think this will change my mind or something? What should I do?**

Dear reader, you're obviously on the wrong side of some very important issue. Surrender to your neighbors, who are probably only thinking about what's best for you. Your petty opinions are annoying somebody. You should get on the right side of the issue as soon as possible before someone burns down your house.

**Dear Lena, should I vote? If I vote then I have to read all this stuff that comes in the mail, and to tell you the truth, I just don't have time.**

Dear reader, relax. You don't have to vote. And if you want to vote without reading anything that comes in the mail, you can do that too. I just don't know where people get these ridiculous ideas about having to be well-informed. I suggest the creative use of a basic dartboard if you feel the need for political guidance.

**Dear Lena, I've been watching pretty closely, and I'm pretty sure my neighbor next door is a terrorist. What should I do?**

Dear reader, exchange potluck recipes with your neighbor. If the main ingredient in his or her recipe is fertilizer, call the FBI right away and invite them to your next community potluck. They'll arrest either you or your neighbor, and either way you'll have some wonderful stories to tell.

*Ask Lena about big oil's beneficial influence on your alma mater at [cdenney@igc.org](mailto:cdenney@igc.org).*

# Facebook Launches New Way to Organize Friends - World Rejoices



**THESE FACEBOOK USERS CAN NOW** spend even more time making even more artificial distinctions between themselves and each other than ever before.

*By Bjorn Toby Wilde*

Facebook, Inc. recently responded to mounting public annoyance with its online social network tools by creating more ways to create artificial distinctions between: (a.) people you know, (b.) people you use, (c.) people you both know and use, (d.) people you don't know but hope you can use, and (e.) people you don't know, don't like, but still hope you can use.

"We wanted to take the guesswork out of using other people," stated CEO Mark Zuckerberg. "Most people know this is all horseshit and the people in their network aren't their friends, but people on Facebook love to play with idiotic artificial distinctions."

"We want it to be like the sniping at a debutante ball," affirmed Product Manager Justin Shaffer. "We want people to spend hours and hours rating and re-rating their friends and acquaintances so that we can mine their data and make millions."

Critics countered that Facebook's new social network tools had done nothing to address users' privacy concerns, the most important of which is that their private lives become raw data for corporations interested in using them to more finely fine tune and target corporate advertising.

"Bingo," responded Zuckerberg. "They can communicate about topics that pertain just to that group and, potentially, make them comfortable with sharing even more online, making me even more money I don't know what

to do with."

Zuckerberg stated that Oprah was going to help him with the money thing.

"In reality, you have these different social circles and you want to interact with them in different ways," he said. "Online social networks can work the same way with these new tools. The only difference is that it's all fake, your whole life goes by before you recognize it, and I get a boatload of dough."

\* \* \* \* \*

### **Classes Likely to be Offered in Oil Company Connected Universities**

- Why Oil Spills Are Good for Local Economies 101
- Fossil Fuel's Crucial Role in American Culture 101A-B
- Crude Oil – the Best Thing Since Sliced Bread
- Coal and Oil; the Natural Way to Go!
- Windmills: Why They Actually Suck
- Miscanthus: the Answer to Everything!
- New Green Economics: Profit Should Be Subtracted from the Footprint
- Coal Is the New Green
- Solar Energy – Not As Good as Lunar Energy
- Save Oil Companies and You Save the Dinosaurs!

\* \* \* \* \*

# Pentagon Vows to Stop Cyberattacks

By Laura Drawbridge

WASHINGTON — The Obama administration has agreed to let the Pentagon try protecting vital domestic computer networks, hoping if they get something right he can coax them out of hanging around Afghanistan.

Military experts agreed that some might argue that such action circumvents historic rules which restrict military action on American soil, but counter that hovering around in cyberspace is nothing the founding fathers were worried about.

“We’re not actually walking through anybody’s front gate,” stated one military expert. “It’s more like we’re just kind of reading your mail to make sure everything is cool.”

“And only if there’s something like a hurricane,” added another expert. “We want to make sure you’re getting all your Bevmo Club newsletters in a timely fashion.”

Critics objected that the Department of Homeland Security was unsuited to the work, having only recently retired their color-coded terrorism threat system, which no one understood and had no perceptible effect on a cooperative but confused public which never knew whether to stay home, go to work, or shoot their neighbors.

The Obama administration responded that the Department of Homeland Security was hiring a team of very bright eleven-year-olds whose skills were suited to the task, and would train Homeland Security personnel in basic computer cyber-attacks as well as Metroid Prime.

# Experts’ Tips for Dealing with The New Facebook Stuff

by Oxana Meadow

“You soon may be inundated with notifications that someone has added you to a group.” – Chris O’Brien, San Jose Mercury News

People afraid that Facebook “friends” may add them to groups which may increase their internet overload are hurriedly sharing techniques of taming the social network burden in three relatively easy steps:

1. *Respond with lots of inane, incomprehensible messages.* People who overload the internet with their own bloggish thoughts are horrified at the thought of actually having to read same. Roar back with everything about your day, including what you are wear-

ing, what you considered wearing, what you would have worn, etc.

If you think this will help them dial up the substance in their own posts, think again. On the other hand, you will be clogged out of a lot of groups and possibly find peace.

2. *Over-punctuate.* On-line writing is more saturated with overt punctuation than ordinary writing, because it is *bad* writing. The punctuation thing grew out of an early assumption that a lack of spelling, punctuation, and grammar was an acceptable style in html worlds which married right up with the text generation that never could spell.

There is no downside to over-punctuating online. Those who tolerate it will think you are hip to some new thing and treat you with more respect. People who find it annoying with stop bombarding you with what they are wearing, what they considered wearing, etc.

3. *Start a blog.* If steps one and two fail, blogging about the ordinary moments in an ordinary day should do it if you nail the detail. You only have to begin with an original paragraph or two, and then morph into the last blog they sent you. You run the risk of getting special attention from the person whose blog you stole, but most people will just sweep you off their radar, which means you’re free to play Parcheesi with your real friends.

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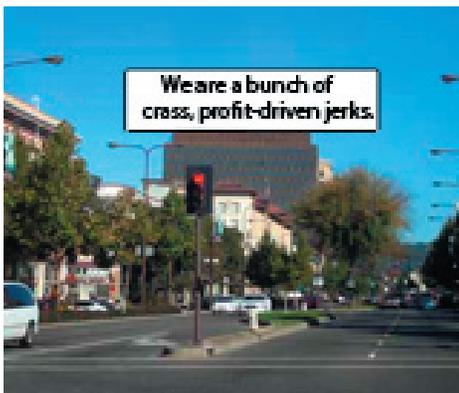
Special procedures would ensure that civil liberties would be respected, such as making sure no electronic espionage would be launched against God-fearing Christians with substantial bank accounts and adorable, fuzzy little cocker spaniels.

Robert J. Butler, the Pentagon’s deputy assistant secretary for cyber policy, said teams of lawyers would watch for potential violations of civil liberties.

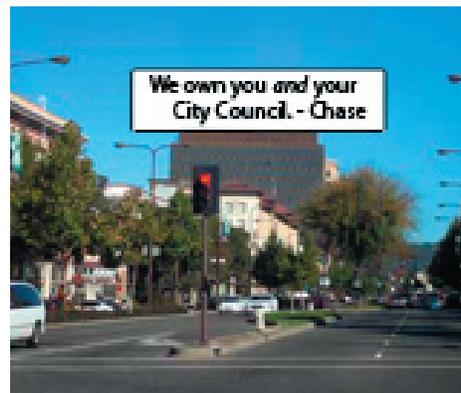
“We have put protective measures in place,” he said, referring to the teams of cunning eleven-year-olds, whom he admitted had demanded bright yellow capes, epaulets, and cases of Mountain Dew.

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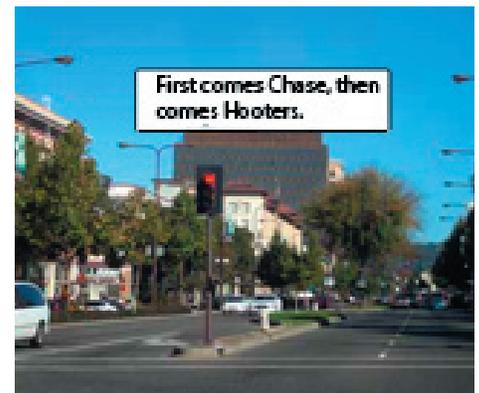
## We Can’t Draw Comics by Franz Toast



**LOCAL PLANNERS** are excited about replacing signage on downtown buildings to showcase Chase Bank, and create a brighter, more lively atmosphere.



**THEY’RE TAKING CARE** to make sure the message is in keeping with local sensitivities, and doesn’t blink or flash too much for people in the hills.



**THEY’RE ESPECIALLY** concerned about setting an appropriate precedent for businesses inspired to get on board a livelier, more exciting downtown.

# Housing the Rich Needs Higher Priority

by Sean Nuff

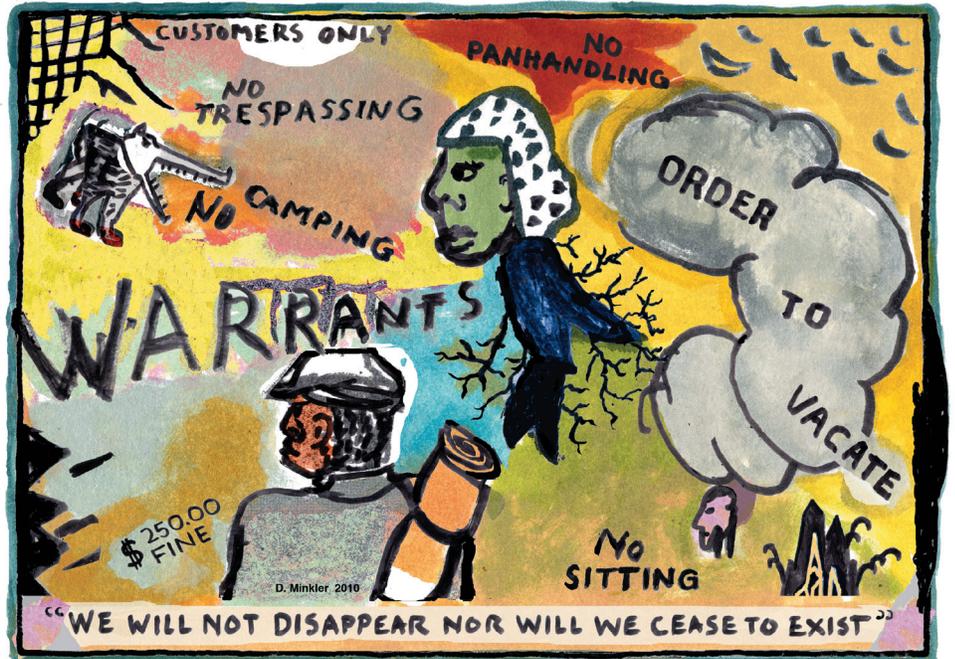
A new study has found that while a majority of poor and homeless people suffer from housing insecurity, rich people feel the pinch more severely and deserve the most protection.

"We were just as surprised as you are," stated one local expert while putting up Measure R signs. "We tend to be overly influenced by the amount of people sleeping in doorways and huddled under overpasses. But it is rich people who really need our help."

Colorful graphs and pie charts confirm that rich people, unlike poor people, are not used to hardships and often take difficulties personally, sometimes forgetting their appointments with their personal trainers.

Economists agreed that municipalities who ignore the needs of the rich while catering to the much more obvious needs of the poor risk making policy decisions which have long-term negative effects.

"If you house poor people, then there



## Stand Against Sit/Lie

For more information: [www.cohsf.org](http://www.cohsf.org) [www.standagainstitlie.org](http://www.standagainstitlie.org)

they are in your neighborhood every day," explained one economist. "That would depress the hell out of me."

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## Next Issue: Harboring Philosophical Doubts with Celebrities

### THE ADVENTURES OF THE CENTER FOR ECOIDIOCY by Nathan Undergod



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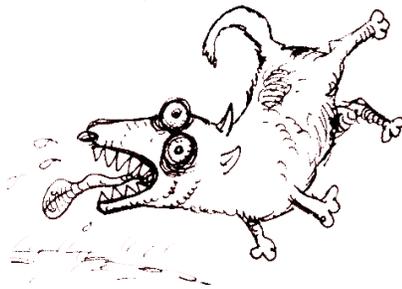


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Pepper Spray Times is made possible by the natural comedy inherent in the local political landscape and all its inhabitants, best exemplified by...



Hardly available anywhere; mailed or emailed to your door for a modest bribe of \$12 - \$20/yr. Plagiarize wildly; donations gladly accepted.  
\* Antony and Cleopatra

We appreciate those who understand that satire is serious business.